

Agenda

All activities will take place in the Dan Hotel (99 Hayarkon Street, Tel Aviv) and are open to all guests, unless otherwise noted.

Day 1: Sunday, October 26, 2008

8:00 – ongoing Welcome Desk	Registration Lobby
10:30 – 12:30 Closed Session	<p>Meeting of Representatives of Friends Associations of the Peres Center for Peace King Solomon Hall</p> <p>This meeting will bring together representatives from the Peres Center's Friends Associations in the United States, Australia, Germany, Poland, Spain, the United Kingdom, Italy and Benelux, in order to provide one another with updates on their highly-valued efforts to promote the activities of the Peres Center throughout the international community.</p>
13:00 – 14:30 Closed Lunch	<p>Lunch for Representatives of Friends Associations of the Peres Center for Peace La Regence</p>
16:15 – 18:00	<p>Meeting of the International Board of Governors of the Peres Center for Peace King David Hall</p> <p>This meeting, open to all international guests, marks the fifth gathering of the Peres Center's International Board of Governors. The esteemed board members will focus on the past accomplishments, present undertakings, and future endeavors of the Peres Center. In addition, presentations will be made by Palestinian and Israeli participants of Peres Center projects, and "Decade of Partnership" awards will be bestowed.</p> <p>Speakers: H.E. Mr. André D. Azoulay, Honorary Chairman of the International Board of Governors, The Peres Center for Peace Zev Furst, Chairman of the International Board of Governors, The Peres Center for Peace Lt. General (Res.) Amnon Lipkin-Shahak, Chairman of the Executive Board, The Peres Center for Peace Amb. Uri Savir, President, The Peres Center for Peace Dr. Ron Pundak, Director General, The Peres Center for Peace Saman Houry, Palestinian Co-Chair of the Palestinian-Israeli Peace NGO Forum, and General Manager, Peace and Democracy Forum Manuela Dviri Vitali Norsa, Member of the Executive Board, The Peres Center for Peace</p>

<p>20:00 – 22:30 By Invitation Only</p>	<p>Inauguration of the Peres Peace House Peres Peace House, Tel Aviv-Jaffa Dinner and Ceremony</p> <p>In the Presence of H.E. President Shimon Peres</p> <p>Remarks by: Arch. Massimiliano Fuksas, Architect of the Peres Peace House H.E. Ron Huldai, Mayor of Tel Aviv-Yafo Nadia Khilu, Member of Knesset (Israeli Parliament) Alfio Marchini, President of the Marchini Group</p>
<p>23:00</p>	<p>Cartoonists' Nightcap Business Lounge</p> <p>This informal gathering features Palestinian, Israeli and international artists and offers guests an opportunity to mingle with these creative personalities and view these artists at work.</p>

Day 2: Monday, October 27, 2008

<p>6:30 - 8:45</p>	<p>Breakfast Yam Restaurant</p>
<p>9:00 – 9:10</p>	<p>Welcome Remarks King David Hall</p> <p>James Wolfensohn, Chairperson of the Peres Center's Tenth Anniversary Event and Former President, World Bank</p>
<p>9:10 – 10:30 Plenary Session</p>	<p>The World Food Crisis: Agriculture for Peacebuilding King David Hall</p> <p>Hunger has returned as a primary issue on today's global agenda. The shared nature of agricultural conditions and challenges throughout the Middle East region demands cross-border research and cooperation to enhance crop management practices, environmental protection, and water quality. How can actors within the Middle East region work together to cope with food shortages; and how best can the international community promote cooperative measures through foreign aid and investment in the region?</p> <p>Moderator: Nitzan Horowitz, Channel 10 News, Israel</p> <p>Panelists: Dr. Walid Abed-Rabboh, Director General, Horizon for Sustainable Development and Former Palestinian Minister of Agriculture Eng. Fuad Abou-Hadb, Gen. Supervisor of Egyptian Agriculture, Co-Chairman of the Joint Agricultural Committee Egypt-Israel Cooperation, Egyptian Ministry of Agriculture and Land Reclamation Chief Dorothy Anyiam-Osigwe, President, Osigwe Anyiam-Osigwe Foundation, Nigeria Guido Barilla, Chairman, Barilla Holdings Prof. Ilan Chet, Former President of the Weizmann Institute, Microbiologist and Professor at the Hebrew University Prof. Alexander Likhotal, President and CEO, Green Cross International Prof. Samuel Pohoryles, Deputy Director General, The Peres Center for Peace Prof. Jeffrey Sachs, Director, Earth Institute at Columbia University (video message) Dr. Bonnie Stewart, Executive Director, Fred J. Hansen Institute for World Peace, Entrepreneurial Management Center, San Diego State University</p>

<p>11:00 – 12:30 Plenary Session</p>	<p>Humanizing "the Other": Nurturing Peace through Culture and Media King David Hall</p> <p>Culture and mass media can play a critical role in transforming a culture of conflict and creating a culture of peace. In this age of instant digital communication and globalization, how can culture, media and the arts be employed to humanize "the other" and foster coexistence among the people of the region? How can the power of new media be harnessed to engage wide audiences in the peacebuilding process?</p> <p>Moderator: Merav Michaeli, Television Host, Israel</p> <p>Panelists: Anouk Aimée, Award-Winning Actress Richard F. Chandler, Founder, ArtVenture and Chairman, Orient Global Daoud Khuttab, Palestinian Journalist and Free Media Activist Ali Maher, Commissioner, Royal Film Commission, Jordan Prof. Federico Mayor, Former Director General of UNESCO, and President, Foundation for a Culture of Peace Judith Miller, Author and Pulitzer Prize-Winning Investigative Reporter Bill Roedy, Chairman and CEO, MTV Networks International Dr. Aliza Savir, Deputy Director General, The Peres Center for Peace Kathleen Turner, Tony Award- and Academy Award-Nominated Actress</p>
<p>11:00 – 12:30 Roundtable</p>	<p>Virtual Channels for Dialogue and Interaction* King Solomon Hall</p> <p>*Limited space, please register at Welcome Desk, Lobby</p> <p>Today's world is fueled by information technology. This reality – one of connectivity, accessibility and free exchange of ideas and opinions – assumes great value in areas of conflict characterized by physical and emotional barriers. How can technology be employed to create a virtual and neutral space for interaction between citizens in conflict regions?</p> <p>Moderator: Stephanie Czerny, Managing Director, Hubert Burda Media Marketing & Communications</p> <p>Panelists: Zika Abzuk, Head of Corporate Responsibility for Europe, the Middle East and Africa, Cisco Ushi Krausz, Manager of IT Peace Projects Department, The Peres Center for Peace Yarden Leal, Project Manager of IT Peace Projects Department, The Peres Center for Peace Isabel Maxwell, Senior Advisor to Grameen America, Technology Pioneer – World Economic Forum Mohamed Muhsin, Former Vice President and Chief Information Officer, World Bank Gil Rimon, Technology Critic and Writer Dr. Zvi Schreiber, Founder and CEO, G.ho.st Michael Thatcher, Regional Technology Officer, Middle East and Africa, Microsoft Corporation Michael Yutrzenka, Director, Public Benefit Investment, Cisco</p>

12:30 – 14:00	Lunch Upper Foyer
13:30 – 15:00 Closed Working Session	<p>Israeli-Palestinian Young Political Leaders King Solomon Hall</p> <p>The Peres Center has teamed up with a number of Palestinian NGOs to jointly facilitate the "Israeli-Palestinian Young Political Leaders" program, which brings together emerging Israeli and Palestinian leaders from political parties and public administration bodies to participate in joint dialogue and training workshops and lay the foundations for continued professional relations. This working session will provide a unique platform for fifteen Israeli and fifteen Palestinian up-and-coming political leaders to come together and advance their joint mission.</p>
14:00 – 15:45 Plenary Session	<p>Overcoming Hurdles through Sport King David Hall</p> <p>This panel will open with a short ceremony honoring the steadfast commitment of the Laureus Sport for Good Foundation to the Peres Center's "Twinned Peace Basketball Schools" program for Palestinian and Israeli girls.</p> <p>Sport has an unparalleled ability to overcome barriers of language, politics and religion, and as such, is a powerful tool in the modern day challenge of peacebuilding. This panel will explore ways in which sport contributes to the social and cognitive development of children and youth, brings people together from both sides of the conflict divide, and instills values of teamwork and common goals.</p> <p>Moderator: Ofer Shelah, Journalist, Israel</p> <p>Panelists: Joseph Blatter, President, FIFA Ramón Calderón, President, Real Madrid Football Club Alex Gilady, Founder and President of Keshet and Senior Vice President, NBC Sports and Olympics Dame Tanni Grey-Thompson DBE, Vice-Chair, Laureus World Sport Academy and Paralympic Gold Medalist Don King, Promoter Jason McCartney, Former AFL Player and Current AFL Youth and High Performance Coordinator Edwin Moses, Chair, Laureus World Sport Academy and Olympic Gold Medalist Issa Rishmawi, President, Palestinian Tennis Association</p>
14:15 – 15:45 Closed Working Session	<p>ZOORA Launch: Inauguration of the Advisory Board Caesarea Hall</p> <p>The Peres Center, together with a Palestinian partner organization, is establishing ZOORA – a multi-faceted Israeli-Palestinian peacebuilding initiative that utilizes film, television, and the internet to promote peace and coexistence through comprehensive training, the development of an independent Palestinian film industry, and film and television productions and co-productions. This working session will engage ZOORA's Advisory Board Members in the design and development of this joint mechanism.</p>

<p>16:00 – 18:00 Plenary Session</p>	<p>Win-Win Partnerships: Fostering Economic Development Cooperation King David Hall</p> <p>Cross-border business ventures and partnerships provide economic opportunities and working relationships essential for building peaceful relations. This panel will consider alternative economic mechanisms which facilitate joint trade and business, and increase foreign investment and regional development.</p> <p>Moderator: Toni Verstandig, Senior Policy Advisor, Center for Middle East Peace & Economic Cooperation</p> <p>Panelists: Yarom Ariav, Director General, Israeli Ministry of Finance Adi Ashkenazi, Director of Business & Economics Department, The Peres Center for Peace Dr. Carlos Alberto Bulgheroni, President and Chairman, Bidas Corporation Dr. David Craig, Country Director for West Bank and Gaza, World Bank Seiichi Koike, Resident Representative, Palestine Office, JICA (Japan International Cooperation Agency) Dr. Abdel Malek Jaber, Vice Chairman of the Board, Paltel James Wolfensohn, Former President, World Bank</p>
<p>16:30 – 17:30 Press Conference</p>	<p>Real Madrid – Peres Center Partnership Ceremony King Solomon Hall</p> <p>Real Madrid Football Club’s Foundation will sign an agreement to cooperate with the Peres Center’s “Twinned Peace Football Schools” program, which is jointly delivered with a Palestinian partner organization, to reach out to Palestinian and Israeli boys and girls aged 9 to 13 years.</p> <p>Remarks by: Bassam Aramin, Director General, Al-Quds Association for Democracy and Dialogue Ramón Calderón, President, Real Madrid Football Club Teresa Mogin Barquin, President, Real Madrid Foundation Dr. Ron Pundak, Director General, The Peres Center for Peace Amb. Uri Savir, President, The Peres Center for Peace Isaac Siboni, President, Spanish Friends Association, The Peres Center for Peace</p>
<p>19:00 – 19:45</p>	<p>Dinner Upper Foyer</p>

20:30 – 23:00
By Invitation Only

BELIEVE: Celebrating a Decade of Peacebuilding Activities | Tel Aviv Performing Arts Center

This evening boasts internationally-renowned musicians and performers who will come together in celebration of the Peres Center's tenth anniversary. Highlights from the Peres Center's programs and activities will be featured.

Master of Ceremonies: Clara Khoury

Performances by:

Andrea Bocelli

Achinoam Nini

Gustavo Santaolalla

Mercedes Sosa

The Canadian Tenors

Slash

Dave Koz

Liel Kolet

Elliott Yamin

Plus additional international performers and an original song by **Diane Warren**

Remarks by:

H.E. President Shimon Peres, President of Israel

Amb. Uri Savir, President, The Peres Center for Peace

Dr. Ron Pundak, Director General, The Peres Center for Peace

Day 3: Tuesday, October 28, 2008

6:30 – 8:30	Breakfast Yam Restaurant
8:45 – 10:15 Plenary Session	<p>Modernizing Peace: Creative Diplomacy King David Hall</p> <p>Diplomacy in the modern age must be based on ingenuity and innovation. This panel, held in the presence of H.E. President Shimon Peres, will explore new methodologies and approaches that can effectively modernize diplomacy and revive it as an essential peacemaking tool.</p> <p>Moderator: Charles Enderlin, Author and Journalist</p> <p>Panelists: H.E. Mr. Hikmet Çetin, Former Speaker of the Turkish Grand National Assembly and Former Deputy Prime Minister and Foreign Minister of the Republic of Turkey Dr. Martin S. Indyk, Former U.S. Ambassador to Israel and Director, Saban Center for Middle East Policy at Brookings Prof. Daniel C. Kurtzer, Former U.S. Ambassador to Egypt and Israel Amb. Marc Otte, Special Representative to the Middle East Peace Process, European Union Robert Serry, United Nations Special Coordinator for the Middle East Peace Process Maulana Wahiduddin Khan, Islamic Spiritual Leader</p>
9:00 – 10:00 Closed Session	Master Class for Israeli and Palestinian Women Journalists King Solomon Hall
10:30 – 12:00 Plenary Session	<p>New World, New Peace King David Hall</p> <p>This session is dedicated to the memory of the late Israeli Prime Minister, Yitzhak Rabin.</p> <p>Peacebuilding must be a comprehensive process. State leaders may facilitate peace and serve as major players in the process of peacebuilding, however, to truly lay the foundations for peaceful relations, the citizens must also be willing and able participants in this process. This concluding session will address the complex issue of developing a participatory, inclusive and sustainable Middle East peace. The panel will be followed by a “question/answer” segment between the veteran panelists and emerging Palestinian and Israeli figures from the Peres Center’s “Young Political Leaders” program.</p> <p>Moderator: Christiane Amanpour, Chief International Correspondent, CNN</p> <p>Keynote Speaker: H.E. President Shimon Peres, President of Israel</p> <p>Panelists: H.E. Mr. André Azoulay, Counselor to H.M. the King of Morocco H.E. Mr. Aleksander Kwaśniewski, Former President of Poland H.E. Dr. Per Stig Møller, Foreign Minister of Denmark Prof. Han Sung-Joo, Former Korean Minister of Foreign Affairs and Former President, Korea University H.E. Dr. Alejandro Toledo, Former President of Peru H.E. George Vassiliou, Former President of Cyprus</p>

Afternoon
Site Visits

Further Details at
Welcome Desk

“Frames of Reality” Exhibition | Tel Aviv-Jaffa

Throughout 2008, some 20 Palestinian and Israeli professional photojournalists from reputed news agencies have participated in the “Frames of Reality” project – undertaken by the Peres Center in cooperation with Local Testimony. In addition to an impressive book, the joint creative experience has resulted in this exhibition, which showcases fascinating and moving photos from both sides of the divide.

Inauguration of Pediatric Hemato-Oncology Center | Augusta Victoria Hospital, East Jerusalem

The joint project of developing a Palestinian pediatric hemato-oncology center of excellence has come of age with the completion of the refurbishing of the Pediatric Wing at Augusta Victoria Hospital, East Jerusalem. The hospital will host an inauguration ceremony, in the presence of project donors – Regione Marche, San Paolo Foundation of Italy and the Royal Danish Embassy. The project, initiated in partnership with the Peres Center, entailed the training of the entire staff of the Palestinian hospital in Israeli hospitals, and the complete refurbishment of the Pediatric Wing.

A Tour with Palestinian Business Leaders in Ramallah | West Bank

The Paltel Group, the leading business and economics group in the Palestinian Authority, headquartered in Ramallah, is honored to host international guests of the Peres Center for a session with senior Palestinian figures, and a visit to a leading Palestinian economic enterprise.

Joint Palestinian-Israeli Youth Activities of the “Twinned Peace Sport Schools” | Kiryat Gat

View Palestinian and Israeli boys and girls enjoying joint soccer and basketball activities. Without regard to differences in nationality and religion, these children use the language of sport to communicate and become acquainted with one another.

Additional Activities

Launch of the “Peace Computer Centers” Project for 2008-09, Supported by the Junta de Andalucia | Lev Hasharon

In light of the visit of senior representatives from the Junta de Andalucia, and the long-term partnership between the Junta de Andalucia and the Peres Center for Peace, this event will include the launch of the Ramallah Peace Computer Center – the first of five new Peace Computer Centers currently being established in Palestinian communities. Participants will also visit an Israeli Peace Computer Center involved in the program, and view Israeli and Palestinian youth engaged in cross-border digital dialogue activities.

Special Performance of “New Beginnings” | Tel Aviv-Jaffa

The Peres Center’s “New Beginnings” performance – featuring a mixed Palestinian-Israeli cast that performs to youngsters aged 5 to 10 years – will feature in the International Children’s Theater Festival at the Arab-Hebrew Theater of Jaffa. The cast will perform for an audience comprised of Arab and Israeli children, delivering a message of peace and understanding.